



Digital Marketing Summer 2024 Remote Intern

TLT-Leading Leaders

Key responsibilities:

TLT-Tomorrow's Leaders today is currently looking for a Digital Marketing intern. This is an excellent opportunity for an individual seeking to gain experience and collaborative relationships.

Work Schedule:

MANDATORY REQUIREMENTS:

One-Hour long virtual weekly team meeting

Options: Tues 9:30am, Tues 11am, Tues 1pm, Tues 230pm, and Tues 4pm

AND

Bi-weekly one-on-one virtual coaching sessions held under the supervision of a supervisor.

May 20th to July 27th, check your vacation schedule prior to applying.

Work hours are flexible, but you must commit to working 10-20 hours per week.

Applicants must reside in Texas and have a previously approved US work authorization that does not, now or in the future, require sponsorship.

Responsibilities will include:

- Understanding campaign goals for an event, product, or service being promoted to external customers/prospects
- View and discuss website, logo, tagline, contact information (refresh or use), opt in opt out statements, payment options
- Identify the media for the campaign message (email, mailer, website)
- View the website or database from the external customer, prospects, donor, sponsor point of view
- Discuss and identify interests and needs regarding the campaign, event, product, or service
- Discuss, agree on, and plan the campaign messaging, visuals, action, consider keywords for SEO to match the external customers'/prospects' interests
- Create the campaign, review, test, revise, finalize
- Launch the campaign (mail, website, email)
- Analyze and measure the campaign (feedback, data, analytics, sales, other)
- Make recommendations on how to adjust/improve the campaign for reuse

- Write a wrap-up report

Qualifications:

- Start and complete a project
- Organizational, project, planning, and setting goals skills
- Research and interview skills
- Ability to understand a customer's needs
- (At least 2 of these) Writing, editing, graphics, project mapping, and visualization skills
- Database awareness
- Platform awareness (Facebook, LinkedIn, website URLs)
- Marketing, SEO interests

About this internship program

This internship is designed to be both educational and practical. In this internship program, the intern will learn how to take skills they have acquired in school or former job experiences and apply them in a professional setting. They will gain a better understanding of the role can play in a non-profit setting and be better prepared to work in the arena of operations and the nonprofit sector.

The TLT- Leading Leaders Intern program consists of a unique opportunity to offer real world experience in multiple disciplines that bring to life the knowledge gained in academics. The TLT Leading Leaders Intern Program aims to provide Interns with a meaningful experience and an opportunity to explore and expand upon their skills and knowledge, while developing leadership qualities and skills with hands-on curriculum-based opportunities. These positions are all **REMOTE** which allows us to serve many young adults, in many locations, and inclusive to all, across Texas. Experience is not required. Engagement with business, civic and community leaders aligned with the participant's career choice leads to more meaningful connections.

Check with your school advisor if looking to receive credit for completing our curriculum-based program, and with your career services office for possible grant opportunities for stipends for these unpaid positions.

About TLT - Tomorrow's Leaders Today

TLT- Tomorrow's Leaders Today, Inc. is a 501(c)3 nonprofit organization dedicated to helping develop youth leaders through education, collaboration, and mentorships with community & business leaders for the collective benefit of the students and their communities.

Diversity, Equity, Inclusion and Belonging

We value and embrace diversity, equity, inclusion and belonging. We seek views that reflect all walks of life and reflect those views in our programs. We recognize the special needs and diverse backgrounds of individuals, our students, volunteers, and

our communities. All individuals are given an equal opportunity to be heard and to benefit from our program.

Compensation:

Unpaid - Through generous sponsorships, opportunities **may** become available to apply for stipends. These will be shared with current interns.

Duration:

Temporary / Seasonal

Company Details:**COMPANY SIZE**

1 - 10 employees

INDUSTRY

Non-Profit

HEADQUARTERS

Denton County, Texas

WEBSITE

<https://www.TLTLeaders.org>

SOCIAL MEDIA

<https://www.facebook.com/TLTLeaders.Org>

<https://www.instagram.com/tltleaders/>

<https://www.linkedin.com/company/64271191>

<https://www.patreon.com/TLTLeaders>

<https://twitter.com/TLTLeaders>

https://www.youtube.com/channel/UCrPNTIq4_oBKrM3QvTJR0Ww

WORK AUTHORIZATION REQUIREMENTS

Applicants must reside in Texas and have U.S. work authorization that does not, now or in the future, require sponsorship.

CONTACT INFORMATION

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