



Social Media 2022 Summer Remote Intern

TLT-Leading Leaders

About this position

The TLT- Tomorrow's Leaders Today internship consists of a unique opportunity to offer real world experience in multiple disciplines that bring to life the knowledge gained in academics. The Internship Program aims to provide Interns with a meaningful experience and an opportunity to explore and expand upon their skills and knowledge. Each Intern will be exposed to the daily tasks related to their marketing, social media, or journalism, advertising, website analytics design, and/or development and educational track (projects, meetings, and creative brainstorming), as well as necessary nonprofit and corporate organization and administrative tasks (culture, inter-department collaboration, corporate communication methods, etc.). Additionally, Interns will receive the benefit of partaking in the inner workings of a successful and established non-profit organization.

Key responsibilities will include some or all:

- Create graphics and content working with team members on specific topics or events for social media while establishing a schedule of content
- Create blog posts for website and social media releases to advertise posts
- Engage with audiences on social media posts
- Develop social media calendar
- Review, edit, or create policies and procedures around social media
- Review marketing plan to ensure social media is incorporated properly
- Test and implement strategies to increase social media audiences and engagement
- Create video(s) for social media, presentation, and other marketing needs
- Create a social media plan that captures social media calendar

Qualifications:

- Experience with Facebook, Twitter, LinkedIn, and Instagram for personal or business use
- Website analytics design and/or development experience is a plus
- High level of personal motivation
- Attention to detail
- Dependable
- Strong writing skills
- Adaptability
- Creative
- Team player
- Problem solver
- Entrepreneurial spirit

Work Schedule: Flexible, 6-20 hours a week

One virtual weekly team meeting

Mon. 9 AM, Tues 11:30 AM, Tues. 5:30 PM, Wed. 10 AM, or Thur. 1 PM

and a

bi-weekly one-on-one coaching sessions

are required held under the supervision of a supervisor.

About TLT - Tomorrow's Leaders Today

TLT: Tomorrow's Leaders Today, Inc. is a 501(c)3 nonprofit organization dedicated to helping develop youth leaders through education, collaboration, and mentorships with community & business leaders for the collective benefit of the students and their communities.

Diversity, Equity & Inclusion

We value and embrace diversity, equity and inclusion. We seek views that reflect all walks of life and reflect those views in our programs. We recognize the special needs and diverse backgrounds of individuals, our students, volunteers and our communities. All individuals are given an equal opportunity to be heard and to benefit from our program.

Compensation

TYPE

Unpaid

DURATION

Temporary / Seasonal

Company Details

COMPANY SIZE

1 - 10 employees

INDUSTRY

Non-Profit

HEADQUARTERS

Denton County, Texas

WEBSITE

<https://www.TLTLeaders.org>

SOCIAL MEDIA

<https://www.facebook.com/TLTLeaders.Org>

<https://www.instagram.com/tltleaders/>

<https://www.linkedin.com/company/64271191>

<https://twitter.com/TLTLeaders>

https://www.youtube.com/channel/UCrPNTIq4_oBKrM3QvTJR0Ww

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required

Contact Information

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