



Marketing 2022 Summer Remote Intern

TLT-Leading Leaders

About This Position

The TLT- Tomorrow's Leaders Today internship consists of a unique opportunity to offer real world experience in multiple disciplines that bring to life the knowledge gained in academics. The Internship Program aims to provide Interns with a meaningful experience and an opportunity to explore and expand upon their skills and knowledge. Each Intern will be exposed to the daily tasks related to their graphic design, marketing, advertising, writing, journalism educational track (projects, meetings, and creative brainstorming), as well as necessary nonprofit and corporate organization and administrative tasks (culture, inter-department collaboration, corporate communication methods, etc.). Additionally, Interns will receive the benefit of partaking in the inner workings of a successful and established non-profit organization.

Typical duties include some or all:

- Create blog posts
- Review, update, and/or create marketing material
- Create a press release
- Create content working with other team members on specific topics or event and establish scheduling of social media release of content
- Create a video or presentation to be used for virtual and/or in-person events
- Create a course presentation
- Create a marketing plan
- Review, revise, or suggest ideas around current branding policies and procedures
- Create a video used in marketing campaigns
- Create a newsletter

- Create a marketing campaign

Qualifications:

- Currently pursuing a career in marketing, advertising, writing, or journalism
- Excellent writing and editing skills
- Intellectual curiosity and an ability to understand the client's perspective
- Microsoft Office knowledge (strong Excel and/or PowerPoint skills is a plus)
- Effective time management skills (deadline/results driven)
- Strong interpersonal and communication skills

Work Schedule: Flexible, 6-20 hours a week

One virtual weekly team meeting

Mon. 9 AM, Tues 11:30 AM, Tues. 5:30 PM, Wed. 10 AM, or Thur. 1 PM

and a

bi-weekly one-on-one coaching sessions

are required held under the supervision of a supervisor.

About TLT - Tomorrow's Leaders Today

TLT: Tomorrow's Leaders Today, Inc. is a 501(c)3 nonprofit organization dedicated to helping develop youth leaders through education, collaboration, and mentorships with community & business leaders for the collective benefit of the students and their communities.

Diversity, Equity & Inclusion

We value and embrace diversity, equity and inclusion. We seek views that reflect all walks of life and reflect those views in our programs. We recognize the special needs and diverse backgrounds of individuals, our students, volunteers and our communities. All individuals are given an equal opportunity to be heard and to benefit from our program.

Compensation

TYPE

Unpaid

DURATION

Temporary / Seasonal

Company Details

COMPANY SIZE

1 - 10 employees

INDUSTRY

Non-Profit

HEADQUARTERS

Denton County, Texas

WEBSITE

<https://www.TLTLeaders.org>

SOCIAL MEDIA

<https://www.facebook.com/TLTLeaders.Org>

<https://www.instagram.com/tltleaders/>

<https://www.linkedin.com/company/64271191>

<https://twitter.com/TLTLeaders>

https://www.youtube.com/channel/UCrPNTIq4_oBKrM3QvTJR0Ww

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required

Contact Information

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