



Social Media Intern

TLT Leading Leaders

About this Job

Social Media Intern

The TLT- Tomorrow's Leaders Today internship consists of a unique opportunity to offer real world experience in multiple disciplines that bring to life the knowledge gained in academics. The Internship Program aims to provide Interns with a meaningful experience and an opportunity to explore and expand upon their skills and knowledge. Each Intern will be exposed to the daily tasks related to their marketing, social media, or journalism, advertising, Website analytics design and/or development and educational track (projects, meetings, and creative brainstorming), as well as necessary corporate organization and administrative tasks (culture, inter-department collaboration, corporate communication methods, etc.). Additionally, Interns will receive the benefit of partaking in the inner workings of a successful and established non-profit organization.

Work Schedule:

Flexible, 6 to 12 hours per week commitment

Duties will include all or some:

- Create graphics and content working with team members on specific topic or event for social media while establishing a schedule of content
- Create blog posts for website and social media releases to advertise post
- Engage with audiences on social media posts
- Develop social media calendar
- Review, edit or create policies and procedures around social media
- Review marketing plan to ensure social media is incorporated properly
- Test and implement strategies to increase social media audiences and engagement
- Create video(s) for social media, presentations, and other marketing needs
- Create social media plan that captures social media calendar

Top Candidates

- Experience with Facebook, Twitter, and Instagram for personal or business use
- Website analytics design and/or development experience a plus
- High level of personal motivation
- Attention to detail
- Dependable
- Strong writing skills
- Adaptability
- Creative
- Team player
- Problem solver
- Entrepreneurial spirit

About TLT - Tomorrow's Leaders Today, Inc

TLT- Tomorrow's Leaders Today, Inc. is a 501(c)(3) nonprofit organization dedicated to helping develop youth leaders through education, collaboration, and mentorships with community & business leaders for the collective benefit of the students and their communities.

Location

REMOTE

Compensation

TYPE

Unpaid

DURATION

Temporary / Seasonal

Company Details

COMPANY SIZE

1 - 10 employees

INDUSTRY

Non-Profit

HEADQUARTERS

Denton County, Texas

WEBSITE

<https://www.TLTLeaders.org>

SOCIAL MEDIA

<https://www.facebook.com/TLTLeaders.Org>

<https://www.instagram.com/tltleaders/>

<https://www.linkedin.com/company/tlt-tomorrows-leaders-today-inc>

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required, but the employer is accepting OPT/CPT candidates

Contact Information

CONTACTS

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