



2020-2021

Sponsorship Packet

Opportunities

Title Sponsor – Limit One - \$10,000 *Sponsorship provides the program with session materials, community service materials, networking opportunities, facilitators, exemplary speakers, and much more. This allows TLT to provide the unique, hands-on learning approach for students to develop real life soft-skills, leadership and civic leadership skills and community service project encouraging community involvement throughout Collin County and Denton County.*

- Logo Included on Website for duration of partnership
- Name and Logo prominently included on all materials for program sessions for duration of partnership, including but not limited to:
 - Stand-alone feature signage with company logo
 - Programs
 - Newspaper and magazine advertisements
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo displayed prominently on all session signage
 - Company logo on TLT-Tomorrow's Leaders Today Website
 - Recognition in TLT - Tomorrow's Leaders Today impact report
 - Social media recognition
 - Priority seating with signage at Graduations
- Hosting Opportunities (Possibly a recruiting event, retreat and/or topic session)
- Opportunity to participate in retreat and other session as Subject Matter Expert (SME) and distribute sponsor materials
- Name and Logo included in all promotions of TLT - Tomorrow's Leaders Today for duration of partnership
- Name and Logo included in all communication with the community for duration of partnership
- Includes participant tuition support, materials and graduation certificate for 60 participants
- Opportunity to offer welcome at retreat and distribute sponsor materials
- Opportunity to provide brief comments at Graduation
- Opportunity to provide brief comments at opening day of session, logo on all session printed materials and share sponsor materials
- Opportunity to serve on Steering Committee for duration of annual partnership

Preferred Sponsor – Limit One - \$5,000 *Sponsorship of a TLT Unlocking the Future program provides 40 participants practical hands on, real life soft-skill activities and projects that connect the youth participants with leaders and decision makers in their community. Sponsorship provides the class with exemplary speakers, session materials, community service project materials, networking opportunities and much more.*

- Logo Included on Website for duration of partnership
- Name and Logo included on all materials for program sessions for duration of partnership including but not limited to:
 - Programs
 - Newspaper and magazine advertisements
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo on TLT - Tomorrow's Leaders Today Website
 - Recognition in TLT - Tomorrow's Leaders Today impact report
 - Social media recognition
 - Priority seating with signage at Graduations
- Hosting Opportunities (Possibly a recruiting event, retreat and/or topic session)
- Opportunity to participate in retreat and other session as Subject Matter Expert (SME) and distribute sponsor materials
- Name and Logo included in all promotions of TLT - Tomorrow's Leaders Today for duration of partnership
- Name and Logo included in all communication with the community for duration of partnership
- Includes participant tuition support, materials and graduation certificate for 30 participants

Silver Sponsor – Limit Three - \$4,275. *Sponsorship allows TLT Leading Leaders Intern program to offer unique, internship opportunities to 20 College and High School young adults for 8-12 weeks. They will develop leadership skills, hands on business experience, exposure to nonprofit organizational skills and community involvement throughout Collin County and Denton County.*

- Logo Included on Website for duration of partnership
- Name and Logo included on all materials for program sessions for duration of partnership including but not limited to:
 - Programs
 - Newspaper and magazine advertisements
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo displayed prominently on all session signage
 - Company logo on TLT - Tomorrow's Leaders Today Website
 - Social media recognition
 - Priority seating with signage at Graduations
- Hosting Opportunities (Possibly a recruiting event, retreat and/or topic session)
- Name and Logo included in all promotions of TLT - Tomorrow's Leaders Today for duration of partnership
- Name and Logo included in all communication with the community for duration of partnership

Bronze Sponsor – Limit Five - \$3,743 *Sponsorship allows the TLT Leaders Program to offer 18 participants the program that includes all materials, facilitators, speakers and community service project.*

- Logo Included on Website for duration of partnership
- Name and Logo included on all materials for program sessions for duration of partnership including but not limited to:
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo on TLT - Tomorrow's Leaders Today Website
 - Social media recognition
 - Priority seating with signage at Graduations
- Name and Logo included in all promotions of TLT - Tomorrow's Leaders Today for duration of partnership
- Name and Logo included in all communication with the community for duration of partnership

Retreat Sponsor – Limit Three - \$3,085 *Helps cover all expenses for 1 Retreat for 12th grade-Jr. College Level participants and 1 Higher Education scholarship.*

- Logo Included on Website for duration of partnership
- Name and Logo included on all materials for program sessions for duration of partnership including but not limited to:
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo on TLT - Tomorrow's Leaders Today Website
 - Social media recognition
- Hosting Opportunities (Possibly a recruiting event, retreat and/or topic session)
- Opportunity to participate in retreat and other session as Subject Matter Expert (SME) and distribute sponsor materials
- Opportunity to offer welcome at retreat and distribute sponsor materials

Program Session Sponsor – Limit Twelve - \$2,375 *Sponsorship allows us to bring the TLT Unlocking the Future program for 12 Participants, who live in a shelter or other facility, and provide all materials and funds for them to complete a Community Project.*

- Name and Logo included on all materials for program sessions for duration of partnership including but not limited to:
 - Programs
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo on TLT - Tomorrow's Leaders Today Website
 - Website and Social media recognition
- Opportunity to provide brief comments at opening day of session, logo on all session printed materials and share sponsor materials

Graduation & Reception Sponsor – Limit Three - \$1,575 *Sponsorship covers all expenses for 1 Graduation ceremony, all certificates, plaques, invitations & Reception.*

- Logo Included on Website for duration of partnership
- Name and Logo included on all materials for program sessions for duration of partnership including but not limited to:
 - Programs
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo on TLT - Tomorrow's Leaders Today Website
 - Social media recognition
 - Priority seating with signage at Graduations
- Opportunity to provide brief comments at Graduation

Entrepreneur Sponsor – Limit Twenty-One - \$755 *Sponsorship covers program materials, hands on experiences and community service materials.*

- Logo Included on Website for duration of partnership and including but limited to
 - Programs
 - TLT - Tomorrow's Leaders Today newsletter
 - Company logo on TLT - Tomorrow's Leaders Today Website
 - Social media recognition
 - Priority seating with signage at Graduations
- Opportunity to participate in retreat and other session as Subject Matter Expert (SME) and distribute sponsor materials

Student Tuition Sponsor – Unlimited - \$350 *Sponsorship provides the materials and experience necessary for a student to examine his or her individual leadership skills and styles, and learn how these characteristics will shape him or her as a leader.*

- Logo or individual's name Included on Website for duration of partnership
- Includes participant tuition support, materials and graduation certificate

SPONSOR PLEDGE FORM

Sponsor Name as You Want It to Appear: _____

Contact Person: _____

Address: _____

City: State: Zip: _____

E-mail Address: _____ Phone: _____

Company Logo - Please send high resolution vector logo to info@tltleaders.org

Type of Support: _____

Sponsorship Level: Amount \$ _____

Donation Only: Amount \$ _____

Special Instructions: _____

Billing Information:

Total \$ _____

Check enclosed Please invoice Credit card

Name on Card _____ Zip Code: _____

Card # _____ Exp. Date: _____

CVV: _____

E-mail or Mail Form to:

TLT-Tomorrow's Leaders Today

Phone: 214-226-5971

PO Box 5058

Email: info@tltleaders.org

Frisco, Texas 75035